

ECONOMIC DEVELOPMENT COMMISSION



Public Notice of a Regular Meeting

Please be advised that the City of Richmond Economic Development

Commission will hold its regular meeting on **September 8, 2021 - 11:30 a.m. -1:00 p.m.**

ALL COMMISSIONER MEMBERS WILL PARTICIPATE VIA TELECONFERENCE CORONAVIRUS DISEASE (COVID-19) ADVISORY

Due to the coronavirus (COVID-19) pandemic, Contra Costa County and Governor Gavin Newsom have issued multiple orders requiring sheltering in place, social distancing, and reduction of person-to-person contact. Accordingly, Governor Gavin Newsom has issued executive orders that allow cities to hold public meetings via teleconferencing. Both <https://www.coronavirus.cchealth.org/> and <http://www.ci.richmond.ca.us/3914/Richmond-Coronavirus-Info> provide updated coronavirus information.

DUE TO THE SHELTER IN PLACE ORDERS, participation in the Economic Development Commission will be by teleconference only. Public comment will be confined to items appearing on the agenda and will be limited to the method provided below. Consistent with Executive Order N-29-20, this meeting will utilize teleconferencing only. The following provides information on how the public can participate in this meeting.

How to watch the meeting from home: By Computer, Tablet or Mobile Device

The meeting may be accessed by using the following Zoom meeting link

1. <https://zoom.us/j/93877687441?pwd=TUJIY2pDMnRpV2IKTXpEUHpubXVQdz09>
2. Webinar ID: 938 7768 7441
3. Passcode: 097044

By Telephone:

1. US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 929 205 6099 or +1 301 715 8592
2. Webinar ID: 938 7768 7441
3. Passcode: 097044

Public comments may be submitted:

1. Via email to gabino.arredondo@ci.richmond.ca.us. Email **MUST** contain in the subject line 1) open forum for public comments – not on the agenda or 2) public comments – agenda item #___ **[include the agenda item number]**. All comments must be submitted on or before Wednesday, September 8, by 10:00 am.

The City cannot guarantee that its network and/or the site will be uninterrupted. To ensure that the City Council receives your comments, you are strongly encouraged to submit your comments in writing in advance of the meeting.

Record of all public comments:

All public comments will be considered a public record, put into the official meeting record. All public comments will be available after the meeting as supplemental materials and will be posted as an attachment to the meeting minutes when the minutes are posted.

Accessibility for Individuals with Disabilities

Upon request, the City will provide for written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids or services and sign language

interpreters, to enable individuals with disabilities to participate in and provide comments at/related to public meetings. Please submit a request, including your name, phone number and/or email address, and a description of the modification, accommodation, auxiliary aid, service or alternative format requested at least two days before the meeting. Requests should be emailed to gabino_arredondo@ci.richmond.ca.us or submitted by phone at 510-620-6606. Requests will be granted whenever possible and resolved in favor of accessibility.

Effect of Advisory on In-person public participation

During the pendency of the Executive Order N-29-20, the language in this Advisory portion of the agenda supersedes any language below in the meeting procedures contemplating in-person public comment.

ALL COMMISSIONER MEMBERS WILL PARTICIPATE VIA TELECONFERENCE

- AGENDA -

CHAIR
Ayoka Medlock-Nurse

VICE-CHAIR
Ahmad Anderson



Tina Brown
La'Tanya Dandie
Brandon Evans
Kapris James
James Lee
Kerby Lynch
Gloria Jean Sewell-
Murphy
Audrey D. Shields
Diana Wear
Orrian Willis
Reza Yazdi

Council Liaison:
Demnlus Johnson III



Staff:
Thomas Omolo
Gabino Arredondo
Shasa Curl
Shane Johnson
Dominique Green

1. 11:30 am - Call to Order
2. Roll Call & Check in
 - a. N/A
3. Approval of Minutes
 - a. 7-14-2021 Meeting
4. Report from City Council
5. Old and/or New Business (30 minutes)
 - a. HR&A, Richmond Business Investment and Attraction Strategy – Judith Taylor – 10 minutes
 - b. SCI Consulting Group, Cannabis Equity Assessment – Kyle Tankard – 10 minutes
 - c. CMO, ED, Quarterly Update – Samantha Carr – 10 minutes
6. Committee Reports
 - a. Policy – Lead, A. Anderson
 - b. Community Engagement – Lead, D. Wear
 - c. Taste of Richmond (Postponed 2022) – Lead, B. Evans
 - d. Cannabis – Lead, A. Ayoka (provided by SCI Consulting Group)
 - e. Sustainability: Businesses/Industrial Hemp & Expo/Assessment – Lead, Gloria Jean Sewell-Murphy
7. Staff Reports (20 mins)
 - a. Finance Department
 - i. Measure U Update – Finance Department Staff – 5 min
 - b. City Manager's Office
 - i. Community Benefits Policy – Kyle Lam – 5 minutes
 - ii. BAUM Manufacturing Day – Thomas Omolo – 5 minutes
 - c. Mayor's Office
 - i. Update on Commissioners – Dominique – 5 Minutes
8. Public Comments/Announcements/Handouts
9. Next Meeting Date: October 13, 2021
10. 1:00 pm - Adjournment

Note: The EDC Ordinance on back page of the agenda

56.060 - Officers.

The commission shall elect from among their own number a chairman and a vice-chairman who shall serve in such capacity for one year. In the case of a vacancy in the position of chairman or vice-chairman, the commission shall elect a successor who shall serve for the predecessor's term. The commission shall appoint a secretary who may be, but need not be, a member of the commission.

3.56.070 - Powers and duties.

The specific powers and duties of the commission are as follows:

- (a) Work with state and local agencies, governing bodies, public and private organizations as appropriate to encourage economic development in the City;
- (b) Promote the interests of commercial and industrial development in metropolitan Richmond while giving due consideration to the interests of the neighborhoods and the overall quality of life in the City;
- (c) Review and comment on the City's program of providing economic development, business information and economic promotion services to the business community;
- (d) Review and comment on opportunities for enhancing economic development through major public works projects, emerging growth industries, annexations, use of redevelopment, ports development, etc.;
- (e) Review and comment on programs which may enhance employment of Richmond residents;
- (f) Perform other tasks related to the City's economic development as requested by the City Manager or City Council.

3.56.080 - Meetings.

The commission shall hold its first meeting within thirty days after all of its members have been appointed. At such meeting, the commission shall fix the time and place of regular meetings of the commission which shall not be less frequent than once each month. All meetings of the commission shall be open to the public.

3.56.090 - Rules and records.

The commission shall adopt rules for the transaction of the business of the commission, which rules shall, among other things, include the term of the secretary of the commission, the manner of calling and giving notice of special meetings and hearings, and the appointment and powers of standing committees. The commission shall keep records which shall be open to the public of its resolutions, transactions, motions, orders, findings and determinations.

MINUTES OF MONTHLY MEETING OF THE ECONOMIC DEVELOPMENT COMMISSION

July 14, 2021

The Richmond Economic Development Commission's monthly meeting convened at 11:30 AM on July 14, 2021, via Zoom webinar.

Call to Order 11:38 PM by Chair, Ayoka Nurse

1. **Roll Call:**

A quorum was present with commission members A. Anderson, R. Yazdi, B. Evans, D. Wear, G. Sewell-Murphy, K. James, O. Willis, J. Lee, T. Brown, L. Dandie

2. **Absent:**

A. Shields, A. Delgado, A. Nurse

3. **Staff:**

Thomas Omolo, Gabino Arredondo, Shasa Curl, and Justin Stovall

4. **Council Liaison:**

Demnlus Johnson III

5. **Guest:**

Denee Taylor, Sara Kirk, Judith Taylor, Alicia Gallo

6. **Minutes:**

1st – B. Evans, 2nd – A. Anderson, 8 for 1 abstain

7. **Presentation:**

Gotcha Bike Share Launch – Gave updates on the bike share program which first started with the Richmond Bike Share Capital Funding Agreement in 2018. Currently bike share hubs are being installed, with the goal of all planned hubs being usable by August 1st. Clipper cards will be integrated with the system. Locations for the bike share hubs were based on community outreach. The Bike Share hubs at Marina park and MLK Park experienced some vandalism with multiple bikes being destroyed or stolen. As a result the hub at MLK Park hub was removed. The phase 3 hubs that are currently being installed are Richmond BART – East, Richmond Village Apartments, Unity Park, Nevin Community Center, Nichol Park, Meeker Ave & Marina Pkwy, and Shields-Reid Park.

HR&A – Close to completing the second phase of their work which is the Business Investment and Attraction Strategy. The Business Investment and Attraction Strategy was developed with the following guiding principles, community driven, capacity building, equitable, and growth oriented. The draft plan was presented, and a follow up stakeholder meeting will be scheduled for September.

8. **Committee Reports:**

- Policy – No update
- Community Engagement (D. Wear) – No update
- Taste of Richmond – No update beyond discussing changing to a venue that has greater accessibility.

- Cannabis – A meeting is proposed for after 1st of September. Update will be provided by SCI Consulting Group.
- Sustainability: Businesses/Industrial Hemp & Expo/Assessment: A mission statement and goal for the subcommittee will be provided at the next EDC meeting.

9. **Report from City Council:**

10. **Staff Reports:**

Finance Department

Update on Measure U from Samantha Carr - The implementation date for Measure U was moved to January 1st, 2022. City Council approved the contract for a consultancy from Management Partners on June 22nd, 2021.

City Manager's Office

Community Benefits Policy – A Request for Qualifications was sent on July 6th to solicit the services of a consultant to develop a Community Benefits Policy.

Community Navigator Pilot Program Grant – CMO updated the commissioners that the City of Richmond completed and submitted the grant application for the Community Navigator Pilot Program.

Mayor's Office

Update on Commissioners – No update, there are still two commissioner vacancies.

11. **Public Comments/Announcements/Handouts Presentation:**

- Alicia Gallo announced the Grand Re-opening of the Richmond Transit center which is Friday July 16th from 4-6pm.
- A proposal was sent to Thomas Omolo to host a Black Business Fair which will be discussed further in the September meeting.
- Cordell left a comment for public record that his surprise project is coming along well.
- Commissioner Dandie provided an update on the Youth Works Program in which youth will be helping elders, veterans, and disabled individuals with maintaining and cleaning their yards towards the end of August. The Youth Works program allows people who aren't in school to get their High school diplomas or GEDs. The ages for the program are 16-24.
- Commissioner Anderson let the commission know that he was supporting pickle ball in the Parks and Recreation Commission meeting. The commissioner stated that holding pickle ball tournaments is a way to bring people in from around the Bay Area and show them the city.

12. **Next meeting:** 9/08/2021

13. **Adjournment:** 1:13 PM

Proposed Mission Draft:

The City of Richmond is dedicated to being a sustainable City which includes input and the involvement of Richmond's Youth Council/Researchers. This work will focus on attracting, creating, and establishing alternative and renewable green building systems, green businesses/jobs and sustainable environmental challenges. The City of Richmond can lead by example; its Economic Development Commission fostering and recommending long-term economic development goals include examples proposed below:

1. To foster sustainability by promoting the interest of Commercial and Industrial development in Metropolitan Richmond while giving due consideration to the interest of neighborhoods and the overall quality of life.
2. To network with EDC Subcommittees, existing sustainability businesses, organizations/associations, Urban farmers/Gardeners....Richmond Chamber of Commerce existing economic plans and other.
3. To attract new and innovative business and industry with emphasis on sustainability, plant-based research, labs, manufacturing capabilities and growth...Environmental concerns/Inequities....Youth Researcher paper, "Freedom to Breathe" in Richmond.

4. Business Expo Assessment/Feasibility

1. Brief Survey with emphasis on plant-based businesses/business and arts organizations/associations, neighborhood organizations and urban farmers/gardener's input. Investigate Expo planning....

Perhaps a Subcommittee Zoom meeting can be arranged before our September Commission meeting or immediately following to discuss this Proposed Mission Draft. If before, I'd like to offer Thursday, September 2nd, Friday, September 3rd, Tuesday, September 7th. If after our September monthly meeting, Thursday, September 9th, or Friday, September 10th.

Respectfully submitted,

Gloria Sewell-Murphy

Subcommittee Chair

Sustainability: Businesses/Industrial Hemp & Expo/Assessment

Economic Development Commission



CITY OF

Richmond CALIFORNIA

City of Richmond Cannabis Social Equity

PRESENTED BY:

KYLE TANKARD

SCI CONSULTING GROUP

SEPTEMBER 8, 2021

Developing a Local Social Equity Program

Cannabis Equity Assessment

Outreach and Education

Program Development

Program Implementation

Cannabis Equity Assessment

Purpose: Identification of the impacts that cannabis-related policies have had historically on communities and populations within the City of Richmond.

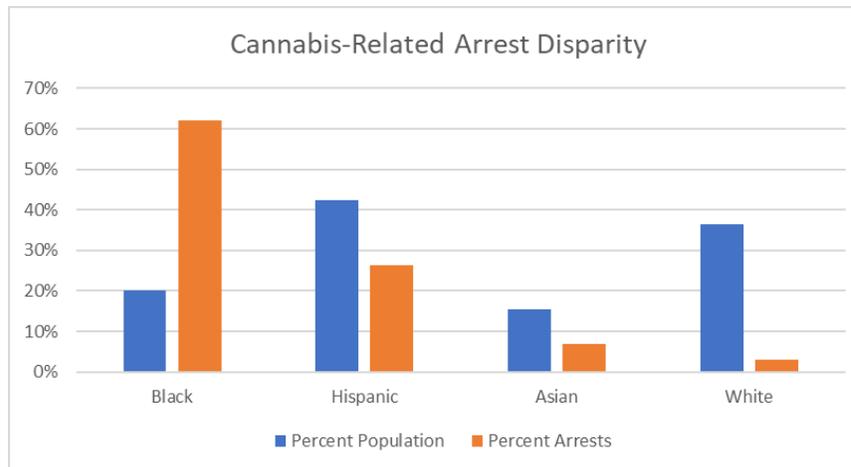
- Data-informed look at the history of impacts the illegalization
 - Analysis of Police statistics, demographics, poverty, and unemployment
- Identify, confirm, and describe impacted communities and populations
- Discuss barriers to entry
- Provide policy recommendations for program development
 - Program eligibility, Program Benefits, Zoning Changes

Cannabis-Related Arrests (2018-2021)

- 103 cannabis-related arrests from 2018-2021

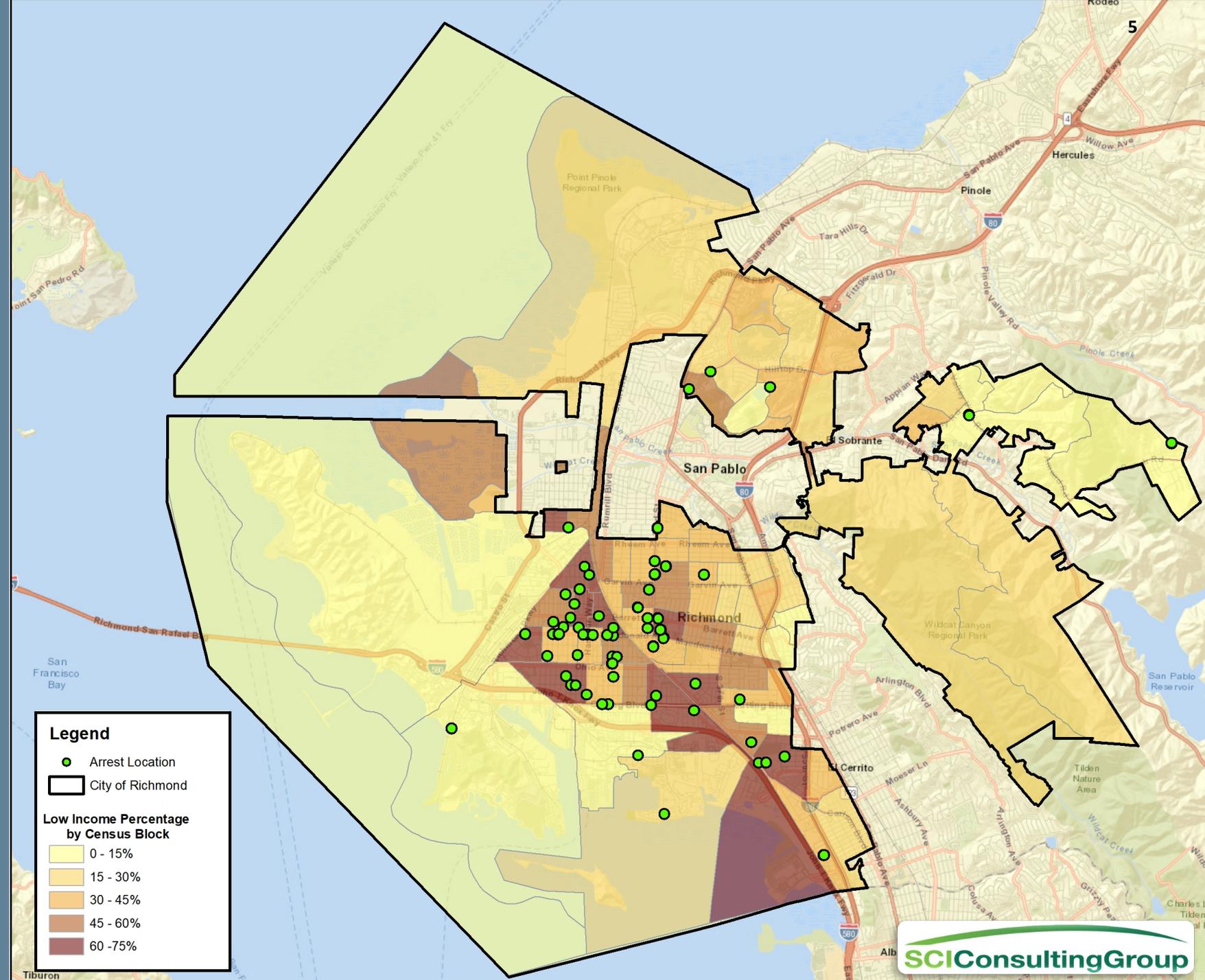
| Race | Number Arrests | Population | Percent Population | Percent Arrests |
|----------|----------------|------------|--------------------|-----------------|
| Black | 64 | 22,150 | 20.2% | 62.1% |
| Hispanic | 27 | 46,664 | 42.5% | 26.2% |
| Asian | 7 | 16,968 | 15.4% | 6.8% |
| White | 3 | 40,064 | 36.5% | 2.9% |

- Cannabis-Related Arrest Disparity





Location of Arrests vs. Low-income



Legend

- Arrest Location
- ▭ City of Richmond

Low Income Percentage by Census Block

- 0 - 15%
- 15 - 30%
- 30 - 45%
- 45 - 60%
- 60 - 75%

Barriers to Entry

Financial:

- Access to capital or financing – start-up and operational
- Access to real estate
- High Fees & Taxes

Technical:

- General business ownership
- Lack of industry knowledge / legal and regulatory rules
- Difficult application and permitting processes
- Awareness of opportunities

Criminal:

- Existing Criminal records

Other:

- Distrust of government
- Caps on number of licenses
- Social stigma associated with Cannabis industry
- Zoning

Outreach and Education

- Stakeholder Interviews:
 - Narrow focus group
 - 7 interviews conducted from Aug 16 – 27

- Upcoming Community Meetings:
 - Virtual Community Meeting
 - September 23 - 9am and 6pm



Richmond  **LET'S TALK CANNABIS SOCIAL EQUITY**

Join the City of Richmond for a virtual community meeting regarding the City's Commercial Cannabis Equity Program

VIRTUAL COMMUNITY MEETING
Thursday, September 23, 2021
9am - 11am & 6pm - 8pm

The City of Richmond seeks your input regarding the development of the City's Commercial Cannabis Equity Program. Join us virtually to discuss Cannabis Social Equity. The City of Richmond is committed to ensuring fair, equitable, and transparent access to our local regulated cannabis marketplace. Your input is needed to help!

Join us on ZOOM on September 23 at 9am & 6pm
When: September 23, 2021
Time: 9am - 11am & 6pm - 8pm
Zoom Link: <https://XXXXX>
Meeting ID: XXX XXXX XXXX
Passcode: XXXXXX

For more information:
Visit: www.XXXXXXX.com
Contact: Thomas at (XXX) XXX-XXX

Next Steps

Task 1: Cannabis Equity Assessment

| | |
|------------------------------|------------|
| Quantitative Data Collection | Completed |
| Stakeholder Engagement | Underway |
| Equity Assessment & Analysis | Underway |
| City Council (Presentation) | October 26 |

Task 2: Equity Program Development

| | |
|-------------------------------|-----------|
| Draft Equity Ordinance | October |
| EDC Commission (Presentation) | November |
| City Council (Adoption) | Nov / Dec |